

6 Minute English worksheet

Rage bait: How online anger makes money



1. Look at the cover image and title of the episode. What do you think this episode is about? What do you know about this topic already? What vocabulary do you associate with this topic?

2. Now listen to the first two minutes of the episode.

- What do the presenters say the episode is about?
- What is this week's question? What do you think the answer is?

3. Now listen to the whole episode. As you listen, write down the six items of vocabulary. What do they mean?

a) Word/phrase: _____

It means: _____.

b) Word/phrase: _____

It means: _____.

c) Word/phrase: _____

It means: _____.

d) Word/phrase: _____

It means: _____.

e) Word/phrase: _____

It means: _____.

f) Word/phrase: _____

It means: _____.

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4. What did you learn that was surprising or new in this episode?

5. Answer the quiz questions. Listen again or use the transcript to help you.

1. Which word does the 'rage' part of the term 'rage bait' refer to?
 - a) encourage
 - b) discourage
 - c) outrage
2. Which word means 'feelings either for or against an idea or a group of people'?
 - a) biases
 - b) bases
 - c) basics
3. "Your job is to get more _____ on our content."
 - a) notices
 - b) eyeballs
 - c) looks
4. Which word means 'to encourage someone to do something unpleasant or violent'?
 - a) deter
 - b) incite
 - c) critique
5. What is the meaning of 'manipulative'?
 - a) hand-made
 - b) agreed on by everyone
 - c) trying to influence things to your advantage

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6. **The more** you practise English, **the more** you will_____?

- a) improve
- b) listen
- c) forget

6. Write your own sentences using the vocabulary.

7. Answer the following questions.

- What are three things you have learnt from this episode?
- How does this topic make you feel?
- Give three examples relevant to your life using the vocabulary.

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Answers

3.

- a. rage bait – to be the most important part, or main cause, of something
- b. the more... the more... – as one thing happens repeatedly, another thing happens more as a result
- c. incite – encourage someone to do or feel something unpleasant or violent; stir up; provoke; rouse
- d. manipulative - trying to influence or control someone to your advantage
- e. eyeballs - the number of people viewing a particular website, television programme etc.
- f. biases – feelings, often hidden or unconscious, either for or against an idea or a group of people

5. 1c, 2a, 3b, 4b, 5c, 6a

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Teacher's notes

This worksheet is standardised so that you can amend and use it as appropriate with your classes.

Some topics may be difficult for learners, especially those which could be upsetting or cause offence. Please be mindful of this when using this worksheet, and adapt it as necessary.

Expansion activities

- Role-play an interview with an 'interviewer' and an 'expert' on this topic.
- Write a short story or article using the vocabulary from this episode.
- Read original articles on this topic.
- For homework: If it is available in your country, download and listen to the original podcast these extracts were taken from.